

Available online on 15.04.2024 at <http://ajprd.com>

# Asian Journal of Pharmaceutical Research and Development

Open Access to Pharmaceutical and Medical Research

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Review Article

## New Era's of Artificial Intelligence in Pharmaceutical Industries

**Adarsh Dubey<sup>\*1</sup>, Abhishek Yadav<sup>2</sup>**<sup>1,2</sup>Student, Department of Pharmaceutical Sciences, Seiko College of Pharmacy, Lucknow, Uttar Pradesh, India

### ABSTRACT

Artificial Intelligence (AI) is the future of pharmaceutical industries. We make our tasks easier with help of Artificial Intelligence in future. With help of Artificial Intelligence we can also increase in production in pharmaceutical industry, can be save of dangerous and risky works in the production or manufacturing. Artificial Intelligence can drugs designing in future and discover new drugs and determine the chemical structure of drugs. Artificial Intelligence is very important role play in clinical research. For the pharmacological action drugs are works with the target protein. Than this target proteins are show the pharmacological action and Artificial Intelligence is help in determination of target protein and Artificial Intelligence can easier the drug discovery related work. Artificial Intelligence will used in the marketing such as the patient or customer related information or data collection and deposition. Creation of essential and specialized advertisement for increase product Sell. Different type application will in pharmaceutical industry of Artificial intelligence. And AI will change the pharmaceutical industry or drug associated work and that is come new revolution in pharmacy. Many types AI robots are invented in various pharmacy fields for the help of human being in manufacturing or production in pharmaceutical industry. Artificial Intelligence will advantages and disadvantage for the human beings. This review aims that drug delivery nanosystems design, characterization, and production stand to benefit greatly from artificial intelligence (AI). Furthermore, the ability to perform reverse engineering and ongoing system optimisation is becoming possible with the help of big data.

**KEYWORD:** Artificial intelligence, robots, drug discovery, machine learning, pharmaceutical industry**ARTICLE INFO:** Received 07 Oct 2023 ; Review Complete 09 Jan 2024; Accepted 19 Feb 2024; Available online, 15 April. 2024**Cite this article as:**Dubey Adarsh, Yadav Abhishek, New Era's of Artificial Intelligence in Pharmaceutical Industries, Asian Journal of Pharmaceutical Research and Development. 2024; 12(2):71-76. DOI: <http://dx.doi.org/10.22270/ajprd.v12i2.1362>**\*Address for Correspondence:**

Adarsh Dubey, Student, Department Of Pharmaceutical Sciences, Seiko College Of Pharmacy, Lucknow, Uttar Pradesh, India

### INTRODUCTION:

Artificial Intelligence is computer science it is deals with machine learning programs many type work will done with help of Artificial Intelligence as clinical research, drug development, drug research, in the health sector, marketing, drug designing <sup>[1]</sup>. Artificial Intelligence is the arm of the technical Science in the future it will behave related to the human being. The process of finding new drugs and designing new designs is being altered by Artificial Intelligence (AI) and other data-driven methods. Supervised learning can efficiently map the relationship between inputs and outputs for tasks requiring a lot of training data <sup>[2]</sup>.

We are living in the age of algorithms, where deep learning (DL) and machine learning (ML) technologies have revolutionised a number of sectors, including industry, transportation, and government. In recent years, deep learning (DL) has demonstrated state-of-the-art performance

across various areas, such as speech processing, text analytics, and computer vision <sup>[3]</sup>.

Artificial Intelligence will come new era in the industries, healthcare system and drug manufacturing. Artificial Intelligence is conclusion of computer programming. It will advanced technology for the human creature. In the discovering or researching and developing new drugs in pharmaceutical industries average 2.8 billion US dollar (US\$) are consumed in 15 years <sup>[1]</sup>. After the entering Artificial Intelligence in the Pharmaceutical industries it can be reduce over time consumption Artificial Intelligence is responsible for the multitasking and deeply knowledge gaining in the pharmaceutical industries and healthcare system. The Artificial Intelligence will god blessing for the health care system and clinical research and treatment of the human in the hospital <sup>[4]</sup>.

## DRUG DISCOVERY AND DEVELOPMENT:

With the use of ANN designs like recurrent neural networks (RNNs) and deep neural networks (DNNs), AI is becoming more and more involved in drug discovery and design. Candidate compounds' efficacy against the biological target, selectivity for undesirable targets, and ADMET qualities (absorption, distribution, metabolism, excretion, and toxicity features) can all be evaluated using these techniques. Drug design has made use of Insilco prediction techniques and machine learning technologies, including support vector machines (SVM), Random Forests (RF), and Bayesian learning; Additional phase material is typically transported to the treatment region as part of drug delivery systems. These substances could be liquid droplets, gaseous species, medicinal particulate matter, or a combination of these. The CFD practitioner has access to a range of well-established modelling techniques to examine design changes. This makes it possible to characterise a device that is efficient in delivering a certain dosage concentration, dose variation, and particle dispersion. In a similar vein, it is possible to pinpoint any particle source and then test any changes made to the design to make sure the issue has been properly resolved<sup>[5]</sup>. Analysing vast compound libraries for hits is possible with machine learning algorithms for property prediction<sup>[6]</sup>. The process of finding new drugs is notoriously costly, time-consuming, and unsuccessful. A new drug's development can take more than ten years and costs an average of 2.6 billion US dollars. Furthermore, less than 10% of drugs that begin Phase I clinical trials successfully reach the market. The last ten years have seen significant changes in the drug discovery process due to the quick advancement of Artificial Intelligence (AI)<sup>[7]</sup>. Drug designing or drug development and discovery of new drug is very important for the pharmaceutical industry or companies. Day by day new drugs will discovered by Artificial Intelligence and it can be provide many types benefits such as the determination of new drugs. Artificial Intelligence can help in forecasting drugs bioactivity with the help of machine learning algorithms to diagnose very large quantity of data on familiar compound and their biological activities. Many types medicinally active plants are hide in the nature and Artificial Intelligence is help in finding of this type plants in nature with the help of machine learning (ML) programs. The drug like molecules is discovered with the help of Artificial Intelligence from the trees and plants. It can be search or discover new drugs with the help of **Machine learning (ML)**<sup>[8]</sup>. Machine learning is captured in the drug and chemical developing area's because it is the main branch of Artificial intelligence, in present time it can be use in deep learning (DL) of drugs and molecular structure of drugs or chemical compound. To foresee or forecast cardiac disease, a vast number of researchers worldwide are working using patient data. Additionally, deep-learning models have drawn a lot of flak for being notoriously difficult to debug and "black-box". However, manual domain-specific feature development. (i.e; descriptors designed with a particular task in mind) still has the ability to integrate previous knowledge in a way that is more understandable to humans. Explainable AI approaches may provide some relief from these issues by offering understandable explanations of the deep learning methods' decision-making process. Ongoing improvement of feature

attribution methods<sup>[9]</sup>. The moment is right to conduct research using the heart disease data set. Accessible to build a trustworthy sickness prediction model, saving many people from dying needlessly, for tasks involving classification and prediction, machine learning techniques are an excellent resource. Machine learning: Machine learning is arm of computer science in which study about computer programs and data analysing and algorithms so it can be increase the programming accuracy. The significance of big data analytics in the healthcare industry has grown due to the volume of data produced by patients, healthcare providers, and the market for medical equipment has taken up recently<sup>[10]</sup>. Institutions are employing big data analytics to lower expenses, enhance therapeutic results, and learn more about the health of their patients. Healthcare professionals can examine vast amounts of data to find patterns, trends, and correlations that will enable them to make better decisions on patient care with the aid of sophisticated analytics tools<sup>[11]</sup>. Finding a corresponding molecular target for a condition of interest is a crucial first step in the drug development process, as it may influence the disease state when a drug is used to modulate it. In general, the following phase involves screening small-molecules that have the potential to bind to and regulate the target (hit and lead identification). This is done in order to eventually advance to preclinical and clinical stages, when the medicine will eventually be commercialised<sup>[12]</sup>

### Importance of Artificial Intelligence In Clinical Examination:

It has been experiential that a big amount of drugs unsuccessful in clinical test phase. The proportion of drugs that enters the marketplace is declined gradually. Different type problems arise in clinical trials and these type problems are solved by the Artificial Intelligence<sup>[13]</sup>. Artificial Intelligence act as a major function in clinical investigate as it vast force on the subsequent part as:

- ❖ Failure or success tempo of medicine item for consumption.
- ❖ Decrease the cost of drugs or medicine.
- ❖ Decrease of time occupied by means of the medicine item for consumption entered during the marketplace.

Artificial Intelligence are decided on the three most important affects the syndrome of pathology:

- Signals which are analytical along with posh the illness pathology.
- Achieve of moment in time on patient's situation and method in which it defines the value of life.
- The dissimilar process used for involvement.

In this ground therefore contains a record of references which are in order particularly. These reference, alongside among data, verify the benefit of Artificial Intelligence in excess of other method of health practices. The Artificial Intelligence technology can also be used to forecast sensitive to as well as unfavourable medicine reactions with the assist of its computerized software's that facilitate in coverage and provided that information concerning It is of great use in screening the pathological data of patients, various lab results of medical examination and the drugs individual

request base on the patient's statement. This would facilitate in individual patient's situation from common situation. Artificial neural network frameworks contain to study the grades of a variety of diagnostic tests as magnetic resonance imaging (MRI), X- ray and Computed Tomography (CT) scan. This method allow the patient undergo a medical examination to come in information in the cell phone by give the vital information, and it develop a nonstop get in touch with the patient <sup>[14]</sup>. Its play very important role play in the diagnosis it can be easily diagnosed ischemic heart disease. Ischemic heart disease is very common disease in the world it is diagnosed by the (ECG) Electro Cardio Graph and it is very helpful in this procedure <sup>[15]</sup>.

### Function of Artificial Intelligence In The Pharmaceutical Industry:

#### Manufacturing method upgrading:

In production, Artificial Intelligence provides various opportunities to get better processes.

- Artificial Intelligence can be used in various traditions to make manufacture extra capable with more rapidly amount produced and less throw away.
- A procedure that normally relies on human involvement to contribution or handle method data can be done by means of computer numerical control.
- The Artificial Intelligence algorithms not only guarantee responsibilities are performing very correctly, but also analyze the method to discover areas where it can be updated <sup>[16]</sup>. Uncommon Diseases and modified drug:
- Combing in sequence starting body scans, patient biology and analytics, it being used in a choice of traditions to spot disease such as cancer, and even forecast health issue person capacity face base on their heredity.
- Artificial Intelligence is also being use to grow custom-made drug treatments based on an individual's test grades, interaction to past drugs and past patient for drug interaction <sup>[16]</sup>.

#### Drug research and design:

- The input advantage for industries is the possible for AI, particularly when implement during medicine trial, to decrease the time it take a drug to get authorization and arrive at the marketplace.
- starting designing fresh molecules to identify new biological targets, AI is play a role in medicine target recognition and confirmation; target-based, phenotypic, multi target medicine discovery; medicine repurposing; and biomarker recognition.
- It can be search new drug for the dangerous type diseases such as cancer, aids, tuberculosis etc. The most common problem with antibiotic use is the emergence of several antibiotic resistances, which impedes the creation of new antibiotics.
- Small peptides with antibacterial activity have recently become a popular class of antibiotics in the modern era. Information about the molecular biology and

chemical properties of short peptides is needed to build these kinds of broad spectrum antibiotics. Using peptide array technology<sup>6</sup>, two large libraries of 9-amino-acid peptides were produced from the amino acids containing the active peptides <sup>[16]</sup>.

### Machine Learning Use In Target Detection:

The special drug detection requires detection target proteins with relaxed view of Pathophysiology and a reasonable structure. Mistake of target protein details may guide to inflection in the disease details, and in this intelligence, target assortment is a compulsory footstep. The Machine Learning algorithm predict the undetected biological happen events, and issue. This affinity allows the collection of tiny molecule inhibitors method into the guide optimization phase. But this method is difficult and a lengthy advance, and then, substitute method such as phenotypic viewing are extremely paying attention <sup>[17]</sup>. At this phase, Machine learning base analytics are apply to discover compound phenotypes that have tend to boost the effectiveness of the little molecule. A different method, specifically superior imaging, is a mechanism valid to judgment the phenotypes and perturbation of small molecules, and this method is known to enhance forecast. Generally, imaging can be collected of two camps:

(1) Normally called phenotypic showing, which targets the predefined phenotypes of intracellular signal molecules linked with the disease mechanism;

(2) The different sub cellular structure with antibodies, successful or chemical agents, and fluorescent dyes classify their response. In the medical sector, the rapidly expanding field of machine learning for healthcare (MLHC) has caused both hope and alarm. Proponents are attracted to the idea of quick, mass-scale algorithmic analysis of patient data, which would make healthcare more affordable, effective, and precise <sup>[18]</sup>. Modern advances in computer processing and data storage, along with the digitization of healthcare data, have made it possible to build sophisticated algorithmic techniques like Artificial intelligence, particularly in the form of Machine Learning (ML) [19]. As of right now, selecting or prioritizing novel bimolecular therapeutic targets in pharmaceutical research and development is still a somewhat hazy procedure. While most treatments are linked to and function through protein targets, new mechanistic target classes and techniques may prove to be effective in treating illness. "Drug targets" are, broadly speaking, material objects with a mass that can be measured, usually macromolecules that physically interact with the therapeutic agent. Drug targets can be either native or non-native, depending on the biological system on which the drug affects. Native can also refer to a disease state, such as mutated or fused genes or proteins. Examples of non-native drug targets include microbial infections and parasitic infestations <sup>[20]</sup>. Large numbers of patient's health trajectories can be modeled using a machine learning system. By utilizing data way beyond the scope of a single physician's practice, this facility can assist doctors in expertly predicting future events. For instance, how soon will the illness worsen or how likely is it that a patient will be able to go back to work? The same kind of forecasting at the population level can reliably identify people who will



shortly have high-risk conditions or increased health care service utilization; with this knowledge, additional resources can be proactively provided to support these patients<sup>[21]</sup>. The Pub Med, Cochrane Library, EMBASE, Science Direct, Web of Science, and Google Scholar databases were searched for reviews and original research studies using the following search terms: Artificial intelligence, machine learning, deep learning, diabetic retinopathy, age-related macular degeneration, glaucoma, and ophthalmic disorders. Only recently published research in English was selected. We reviewed those articles that discussed the potential clinical automated applications of AI, ML, and DL technologies in ophthalmic health care settings, with an emphasis on high prevalence and incidence diseases including glaucoma, AMD, DR, and other ocular ailments<sup>[22]</sup>.

### Role of Artificial Intelligence In Marketing:

- The pharmaceutical companies are sale drive segment; AI can be a helpful tool in Pharma marketing. With the help of Artificial Intelligence pharma companies are develop new and special market strategy. AI can help in the mapping of the customer journey, so allow company to see which marketing method led guests to buy from them. Pharma companies can focused extra on those marketing strategy that guide to most conversion and amplify revenues<sup>[23]</sup>. AI tools can examine history marketing campaign and evaluate the results to spot which campaigns remain the most gainful. It will allow companies to design the existing marketing campaigns consequently, while also decreasing time and save money<sup>[16]</sup>. Artificial Intelligence (AI) algorithms can examine previous marketing initiatives and compare the outcomes to determine which ones continued to be the most successful. This saves time and money for businesses by enabling them to tailor their current marketing initiatives<sup>[23]</sup>.
- Design special and more effective add created with the help of Artificial Intelligence for the marketing. Difference types program created by the Artificial Intelligence for the incensement selling of medical product. The Artificial Intelligence can develop the various types program and apps for the selling medicine and medical equipment<sup>[16]</sup>.
- The Artificial Intelligence can track patient travelling data and store this data with the help of well programmed apps for given better choices<sup>[16]</sup>.

### AI ROBOT IN PHARMACY FIELD:

Artificial Intelligence is most common use in the robotic world so Artificial Intelligence can change the term of the pharmacy field the robotic era's in pharmacy is provide the many advantages such increase the production, decrease the time waste, it provide safety. The robots can help the human in various field as medical field, pharmaceutical fields technical fields etc. Medicinal Center uses robotic tools for the preparation and track of medication<sup>[24]</sup>. According to them, the tools have ready 350000 medicine doses lacking any error. The automaton has proved to be far superior to

humans together in size as well as its capability to transport perfect medications. The ability of the robotic technology consists of preparation of oral as well as parental medicines which consist of chemotherapy medication that are poisonous. This has given independence to the pharmacists and nurse of UCSF so that they can make use of their capability by focus on direct patient care and operational with the physicians. Inside the automated arrangement of the pharmacy, the computers first take delivery of medicine instructions electronically from the physicians and pharmacists of UCSF. After this, person doses of pills are selected, package, and dispensed by the robotics. This is follow by equipment assemble the doses onto a bar-coded plastic ring. The slim plastic ring contain all medication that have to in use by a patient within a phase of 12 h. Addition to the capability of the programmed system is their capability to arrange sterile preparations that are intended for chemotherapy along with satisfying of intravascular syringes with the right medication. Where is the need for robots with intelligence? Present-day (intelligent) robots function well when used for straightforward jobs in nearly predictable scenarios: the right kind of parts is supplied in barely variable positions and orientations, and the task requires little dexterity to complete. These kinds of tasks, such as components transfer (including palletizing and packaging), spot welding, and spray painting, have been the major commercial triumphs of robot automation. Large industrial plants like these have seen a lot of automation targeted at very repetitive activities like these<sup>[25, 26]</sup>.

The automated capability also consist an inventory organization system that keeps path of every produce along with a refrigerated and two non-refrigerated pharmacy warehouse for given that with storage and extraction of supply and medication. All these services are fully automated. Different type's robots present in various field as-

- A. MEDI robots
- B. Erica robot
- C. Tug robot
- D. Berg [27].

#### A. MEDI robots:

MEDI is a small form for drug and Engineering design Intelligence. The pain managing robot was growing as part of a task led by "Tanya Beran" professor of group Health Sciences at the University of Calgary in Alberta. She gets the idea later than operational in hospitals where kids scream through medical events. The robot first builds a connection with the kids and then tells them what to be expecting during a medicinal process<sup>[27]</sup>. Throughout the medicinal process, it guides them on what should be completed, how to inhale during the process, and how to cope. Even though the robot cannot imagine, plan, or reason, it can be involuntary such that it show to contain Artificial Intelligence<sup>[28]</sup>.

#### B. Erica robot:

Erica is a latest care robot that has been improved in Japan by Hiroshi Ishiguro, a professor at Osaka University. It was improvement in relationship with the Japan Science and Technology organization, Kyoto University, and the highly developed Telecommunications Research Institute

International (ATR). It can talk in Japanese and has a combine of European and Asian facial features. Like several common human being, it likes animated pictures, need to vacation south-east Asia, and wants a living partner who would talk with it. The robot cannot walk without help though, it has been developed among the capability to be aware of and answer questions with humanlike facial language. Erica is the android as Ishiguro set up the features of 30 good-looking women and used the average for crafty the robot's nose, eyes etc<sup>[27]</sup>.

### C. Tug robot:

Anthon TUG robots are planned to alone travel throughout the hospital and transfer medication, meal, specimen, materials, and haul carry heavy loads as linen and trash. It has two configurations, that is permanent and protected carts as well as exchange support platform that can be use to take racks, bins, and cart<sup>[28]</sup>. The permanent carts are used for deliver medication, responsive material, and laboratory specimens, whereas, the replace platform is employed to convey supplies that can be loaded on dissimilar racks. The TUG can distribute numerous types of carts or racks thus creation it a very flexible and serviceable source<sup>[27]</sup>.

### D. Berg:

It has an AI-based stage for drug invention, which has a huge record of patients and this is used to discover as well as authorize a variety of biomarkers dependable for causing diseases and then decide therapies according to the obtained records. Berg is Boston-based biotech and is single of the key players employ AI in its a variety of process the motto of the corporation is to speed up the method of drug detection and to bring about a decline in the price with the support of AI as it obliterate estimation that is occupied in the process of drug improvement. The stepladder that are follow by Berg consist of procurement of sequencing data from sample of human tissue, discovery information as regards metabolites, and protein construction, and testing of records using algorithms of AI to properly find out the definite cause of disease<sup>[27]</sup>.

## ADVANTAGES OF ARTIFICIAL INTELLIGENCE:

- Artificial Intelligence presents the pharmaceutical industry with the chance to resolve problems in the past impossible with easy data investigation.
- Artificial Intelligence is able to present detailed tasks and more correctly thereby decreasing cost while rising effectiveness.
- Artificial Intelligence offers important insights that will severely get better the outcome of medical trials.
- DL (Deep learning) about Market forceful, client performance and their relationship.
- Similar unmet purchaser needs with improved and differentiate worth contributions - together touchable and elusive.
- Decrease the working and time cycle<sup>[29]</sup>.

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## Disadvantages of Artificial Intelligence:

- Artificial Intelligence mostly lacks in Human touch, because it doesn't have ability to think, it can only job according to programs.
- It has the effectiveness to damage younger age group.
- Can be altered primary to mass scale damage.
- If robot, start to control humans in all field, it will in conclusion lead to being without a job.
- Can charge a lot of money and time to make restore and reconstruct.
- Machines can easily guide to damage, key in the incorrect hands. That is, at least a fear of many humans and loses their mental capacities.
- Artificial Intelligence as robot can succeed humans, enslave us.
- It will affect private life of the human being. High Cost: The introduction of AI requires a significant financial outlay because of the intricate machinery design, upkeep, and repairs.
- The machine's software needs to be updated on a regular basis. It requires a significant amount of time and money to recover the machine and restore it. It takes a lot of time for the R&D section to design a single AI machine. Money is consumed more as a result. Occasionally, it results in serious issues. The pro cannot make a selection if they are not familiar with robots. They may give a fake report at that point or have a breakdown<sup>[30]</sup>.

## CONCLUSION:

Artificial Intelligence will entering in the pharmaceutical industries a golden opportunity such new drug research new innovations better treatment of patient , improvement in robotics field will developments. We have to be very cautious about Artificial Intelligence because it can have many consequences. The coin has two sides, head and tail. It also has two consequences, advantages and disadvantages.

If we use the power of Artificial Intelligence properly then there will be a new revolution and a new era in the pharmacy field. According to the researcher, if Artificial Intelligence is successful in the field of pharmacy, it will take the global pharmacy market from 2 billion dollars to 5.5 billion dollars. With the arrival of Artificial Intelligence in the pharmacy field, there will be a lot of improvement in disease diagnosis, treatment and drug discovery. Its arrival will revolutionize the hospital pharmaceutical industries. So if we use it in the right way then we will be able to improve a lot in the pharmacy field in our future and we will move ahead in the future.

## ACKNOWLEDGMENT:

The Authors are especially indebted to Mr. Mohd Amaan, Final year student of B. Pharmacy from Seiko College of Pharmacy, who have been supportive of our career goals and who worked actively to provide us with the protected academic time to pursue those goals.

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